

Top Suppliers 25



animal identification

2012



*ID WORLD's annual directory featuring
the world's leading suppliers of
animal identification technologies*

onpublishing

A legal roundup

Presenting leaders and companies active in electronic identification of the livestock, pet, lab animal and wildlife industry

Originally, designed for and targeted at large ranches and for tracking livestock in rough and remote terrain, electronic animal tracking and identification is now being driven by existing and planned mandatory legal requirements around the world. Historically, RFID tags for animals represent one of the oldest uses of RFID technology and remains one of the largest implementations of asset tracking, production control and retail logistics globally.

The National Animal Identification System, (NAIS) is a government-run program in the United States intended to extend government animal health surveillance by identifying and tracking specific animals. While the federal program is voluntary, some cooperative agreements have been used to make parts or all of the program mandatory.

In the UK, electronic identification (EID) tagging in sheep

and goats in the UK has been mandatory since 2010, along with individual recording of each animal. Meanwhile, the European Commission is considering the introduction of electronic identification for cattle. Proposals are expected in Autumn 2012. The UK farming industry has welcomed the European Commission's proposal to move forward with Cattle EID. The EC made the announcement on the need for bovine traceability, and also made recommendations for a much needed real time livestock database. In its proposal the European Commission recommended a voluntary electronic identification system for all cattle. Several European countries currently use a voluntary EID system for ranch management purposes, which also provides an existing platform of identification for movement of bovine through its borders. Members of the EU have said a fully compliant EID system for cattle in the UK would strengthen the current traceability system for beef cattle and food products; making it faster and accurate. In or-

der to move quickly and give UK cattle producers an incentive to use EID, the EU has urged the UK government to allocate funds for initial grants for EID traceability to the bovine industry.

Elsewhere in the world, New Zealand's National Animal Identification and Tracing Bill has recently been passed to set up a regime for the mandatory tracking and identification of farm animals. It initially will only apply to cattle and deer, but may be extended to other animals over time. In Canada, the Cattle Identification Agency (CCIA) has a list of approved RFID tags and approved readers for the Canadian livestock industry. It states both tags and readers have gone through field testing for the Canadian climate and requirements of the Canadian cattle industry.

This TOP 25 Suppliers of Animal ID Technology directory presents leading players who provide a range of tags, equipment, readers, software or other forms of automatic animal ID product or service available on the market.



ANIMAL IDENTIFICATION TOP 25



animal identification

		Products							Software			Species				
		Integrated circuits	RFID ear tags	Injectable RFID tags	RFID boluses	Handheld RFID readers	Stationary RFID readers	Biometric ID	Real-time location systems	Herd/farm mgmt software	Data collection software	Pets	Livestock	Lab animals	Endangered	Fish
AEG ID	www.aegid.de		✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	
AgInfoLink	www.aginfolink.com								✓	✓		✓				
Aleis	www.aleis.com					✓	✓					✓				
Allflex	www.allflexusa.com		✓									✓				
Atmel	www.atmel.com	✓									✓	✓	✓	✓	✓	
Avid Canada	www.avidcanada.com			✓							✓					
BOSolutions	www.boscorporate.com		✓						✓	✓		✓				
Dalton ID	www.daltonid.com		✓	✓	✓	✓	✓				✓	✓	✓			
Datamars	www.datamars.com			✓		✓	✓				✓					
Destron Fearing	www.destronfearing.com	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	
EM Microelectronic	www.emmicroelectronic.com	✓														
EZ-id	www.ezidavid.com		✓	✓	✓	✓	✓					✓		✓	✓	
GAO RFID	www.livestock.gaorfid.com		✓			✓			✓			✓				
HID Global	www.hidglobal.com	✓	✓	✓	✓						✓	✓	✓	✓	✓	
Hauptner-Herberholz	www.hauptner-herberholz.de		✓	✓	✓	✓	✓		✓		✓	✓				
I.D.ology	www.id-ology.com		✓	✓	✓	✓	✓		✓	✓	✓	✓				
Ketchum Manufacturing	www.ketchum.ca		✓									✓				
Leader Products Pty	www.leaderproducts.com.au		✓		✓				✓			✓				
Livestock Exchange	www.livestockexchange.com.au					✓	✓		✓	✓		✓				
microsensys	www.microsensys.de	✓		✓		✓	✓			✓		✓	✓	✓		
Nedap Agri	www.nedap-liveid.com		✓		✓	✓	✓		✓	✓		✓				
Nordic Star	www.nordicstar.co.uk		✓									✓				
NXP Semiconductors	www.nxp.com	✓														
Optibrand	www.optibrand.com							✓		✓		✓				
Planet ID	www.planet-id.com		✓	✓	✓	✓	✓			✓	✓	✓	✓			
Prionics Italia	www.prionics.it		✓	✓	✓	✓	✓				✓	✓				
Shearwell Data	www.shearwell.co.uk		✓		✓	✓	✓		✓			✓				
Syscan ID	www.syscan-id.com	✓	✓			✓	✓			✓	✓	✓	✓	✓	✓	
Texas Instruments	www.ti.com/rfid		✓	✓	✓						✓	✓	✓			
Tri-Merit	www.mygamonline.com	✓	✓									✓				
Trovan	www.trovan.com		✓	✓		✓					✓	✓	✓			
X-FAB Semiconductor Foundries	www.xfab.com	✓	✓									✓				
Y-Tex	www.y-tex.com		✓									✓				
Zee Tags	www.zeetags.com		✓	✓							✓	✓				

ANIMAL IDENTIFICATION TOP 25

AEG ID

www.aegid.de
info@aegid.de

EAR, INJ, BOL, HH-R FIX-R, DC PET, FARM, LAB, FISH, END

Hörvelsinger Weg 47, D-89081 Ulm – Germany Tel. +49 731 140088 0 Fax +49 731 140088 9000



AEG ID, a leading global supplier of RFID technology, designs and manufactures a comprehensive portfolio of tags and readers for a broad range of markets and applications. The animal identification division develops transponders, injection implanters and RFID readers for livestock, pet, bird and fish identification and tracking applications. Tag form factors include glass encapsulated tags, pigeon rings, ear tag inlays and boluses. Animal tracking applications based on AEG ID RFID technology enable end users to automatically record the origin and history of each individual animal.

AgInfoLink

www.aginfolink.com
info@aginfolink.com

MGMT, DC, FARM

1860 Lefthand Circle, Suite G, Longmont, CO 80501 – USA Tel. +1 303 682 9898 Fax +1 303 702 1299

Founded in 1997, AgInfoLink designs and develops secure, high quality, low-cost traceability tools for the world's food supply. The company provides the food industry with data collection, secure data transmission, data warehousing, reporting and analysis tools for increasing profits and reducing risk. AgInfoLink's technology solutions allow agribusinesses to collect, transfer, share, extract, transform and report on information from individual units of production throughout the entire food supply chain.

Aleis

www.aleis.com
inquiries@aleis.com

HH-R, FIX-R, FARM

Kingaroy Road, Jandowae, Queensland, 4410 – Australia Tel. + 61 7 4668 5941 Fax + 61 7 4668 5946

Aleis International is one of the world's leading developers, manufacturers and sellers of RFID readers for the livestock industry since 1987. Aleis' technologies make it possible to record and track a country's whole livestock herd from birth to slaughter and beyond. Aleis offers full automation with their own brand of portable and fixed RFID readers available to all sectors; producers, feedlots, saleyards, live exports, abattoirs and industry. Aleis is the major supplier of infrastructure reading equipment to the saleyards and abattoirs (over 98% of all installations) for the National Livestock Identification Scheme (NLIS) in Australia.

Allflex

www.allflexusa.com

EAR, FARM

P.O. Box 612266, DFW Airport, TX 75261 – USA Tel. +1 972 456 3686 Fax +1 972 456 3882



Allflex is committed to helping people in the livestock industry use individual animal identification as a management tool. The company is a leader in design, technology, manufacturing and delivery of animal identification for traceability systems across all production. Products include visual, electronic and radio frequency animal identification technology. Allflex has a global network of experts and more than 50 years of experience in animal identification. The company has manufacturing and technology subsidiaries in the U.S., Canada, Europe, Australia, New Zealand, Brazil and China and distributes its products in 80 countries.

Atmel

www.atmel.com
rfid@atmel.com

IC, PET, FARM, LAB, FISH, END

Theresienstr. 2, 74072 Heilbronn – Germany Tel. +49 7131 67 0 Fax +49 7131 67 2340

Atmel is a worldwide leader in the design and manufacture of microcontrollers, capacitive touch, advanced logic, mixed-signal, nonvolatile memory and RF components. For active and passive RFID applications, Atmel offers a broad line of contactless RFID semiconductors (ICs, wafers, micromodules and complete transponders). Atmel, a pioneer in the RFID area, provided the industry's first read-only IDIC[®]s at the end of the 80's. Today, Atmel is a key player for 100-150-kHz LF RFID ICs.

ANIMAL IDENTIFICATION TOP 25

AVID Canada

www.avidcanada.com
info@avidcanada.com

INJ, PET

Bay 6 Suite 200, 4500 5th St NE Calgary AB T2E 7C3 – Canada Tel. +1 403 264 6300 Fax +1 403 263 2055

Since 1994, Advanced ID's wholly owned subsidiary, AVID Canada, has marketed low frequency (LF) RFID microchips and readers purchased from American Veterinary Identification Devices (AVID) for the purpose of permanent identification in the pet industry. The company's mandate is to educate and encourage the public to become responsible pet owners; create public awareness regarding loss, theft, and euthanasia of animals; and provide a high level of products and customer service to veterinarians, shelters, SPCA's and associations for the safety of all animals.

Better Online Solutions

www.boscorporate.com
info@odem.co.il

EAR, DC, MGMT, FARM

20 Freiman St., Drive-In-Center, Industrial Zone, Rison Lezion - Israel Tel +972-3-9540000 Fax +972-3-9660345

B.O.S. Better Online Solutions is a leading provider of RFID and supply chain solutions to global enterprises, helping over 2,000 customers worldwide improve the efficiency of enterprise logistics and organizational monitoring and control. BOS offers a number of RFID and mobile solutions to farms, dairies, and ranches. BOS Livestock enables livestock operations to manage, track, support and plan all day-to-day tasks. To date, it supports all farming processes, including real-time tracking of animals and farm equipment, and lifecycle monitoring of all animals, enabling preventative treatment for disease management.

Dalton ID

www.daltonid.com
sales@daltonid.com

EAR, INJ, BOL, HH-R, FIX-R, PET, FARM, LAB

Dalton House, Henley-on-Thames, Oxfordshire RG9 1HG – UK Tel. +44 1491 419 000 Fax +44 1491 419 001

The first company in the world to produce and patent two piece plastic eartags, Dalton was established in 1948 and offer the widest range of RFID tag options for livestock and other living animals in the world under their registered brand name I-Tags. All global sales are co-ordinated through an international network and controlled from their UK HQ. Complementing the i-Tag range Dalton offers a range of Gallagher handheld and fixed panel readers. The combination of these leading products provides one of the best holistic approaches to Animal Management Systems in the world today.

Datamars

www.datamars.com
animal-id@datamars.com

INJ, HH-R, FIX-R, PET

Via ai Prati CH-6930 Bedano-Lugano – Switzerland Tel. +41 91 935 73 94 Fax +41 91 945 03 30

Datamars is a global supplier of high performance RFID-based solutions. Founded in 1988, the company has developed a broad range of identification solutions based on RFID transponders, readers and antennas and is currently market leader in the companion animal and textile identification markets. Fully integrated product portfolios, technological innovation and a profound understanding of customer requirements have earned Datamars a reputation for quality and performance. As an RFID manufacturing company, Datamars has developed a worldwide distribution network in each of its target markets.

LEGENDA

PRODUCTS

IC = Integrated circuits
EAR = RFID eartags
INJ = Injectable RFID tags
BOL = RFID boluses
HH-R = Handheld RFID readers
FIX-R = Stationary RFID readers
BIO = Biometric ID
RTLS = Real-time Location Systems

SOFTWARE

MGMT = Herd/farm management software
DC = Data collection software

SPECIES

PET = Pets
FARM = Livestock
LAB = Lab animals
END = Endangered
FISH = Fish

ANIMAL IDENTIFICATION TOP 25

Destron Fearing

www.destronfearing.com
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IC, EAR, INJ, BOL, HH-R, FIX-R, BIO, RTLS, PET, FARM, LAB, FISH, END

490 Villame Avenue, South St. Paul MN 55075 – USA Tel. +1 800 328-0118 Fax +1 800 328 4565

Destron Fearing is the world's leading manufacturer of electronic and visual identification solutions. Since 1945, our goal has been to partner with producers, marketing organizations and governments worldwide to manage the escalating demands of the global marketplace by offering smart, cutting-edge animal identification hardware. Over 100 Million animals around the world have been electronically chipped with Destron Fearing produced microchips. Annually over 3,000,000 fish and 10,000,000 other animals receive electronic identification microchips. Another 50,000,000 animals every year receive visual tags.

EM Microelectronic

www.emmicroelectronic.com
info@emmicroelectronic.com

IC

Rue des Sors 3, 2074 Marin – Switzerland Tel. +41 32 755 5111 Fax +41 32 755 5403

EM4205/4305 and the new EM4200 are the ideal low-frequency RFID chips to fulfil the specific needs of animal identification. These very small, low cost ISO 11784/11785 compliant transponder chips perfectly meet existing and future livestock requirements, offering an unparalleled reading range. EM Microelectronic is a leading RFID manufacturer with more than 30 years experience in IC design and production and is present around the globe. EM is part of the Swatch Group.

HID Global

IC, EAR, INJ, BOL, PET, FARM, LAB, FISH, END

Trusted solutions for animal identification worldwide to ensure health and well-being, as well as full standards compliance



Recognized for robust quality, innovative designs and industry leadership, HID Global is a trusted supplier of choice for animal identification. HID develops and manufactures a wide range of RFID transponders specifically designed for livestock, pet, fish and lab animal identification. Having recently announced significant advances in performance and production of the new glass tags family, HID works diligently with system integrators to deliver innovative solutions that continue to ensure the health and well being of animals and consumers alike.

meet specific regulations for food safety such as EN178/2002.

Headquartered in California, with an animal ID center of excellence in Granges, Switzerland, HID has over 2,100 employees supporting customers in more than 100 countries. HID Global is an ASSA ABLOY Group brand.

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1614 Granges - Switzerland

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The portfolio includes standard and customized ISO-compliant products such as glass tags, e-units and pre-packaged transponders. HID also provides a selection of reader cores and boards. Our tags meet all required standards and regulations for animal identification (ISO 11784 – 11785) and enable companies to



ANIMAL IDENTIFICATION TOP 25

EZ-id

www.ezidavid.com
ezid@avidid.com

EAR, INJ, BOL, HH-R, FIX-R, FARM, FISH, END

4412 4th Street Road, Greeley, CO 80634 – USA

Tel. +1 970 351 7701

Fax +1 970 351 7711

EZ-id Animal Identification Systems is the livestock, fish and wildlife division of Avid ID Systems. The company specializes in RFID (radio frequency identification devices), also known as electronic identification (EID), for livestock, fisheries, traditional and non-traditional production animals including beef, dairy, swine, elk, deer, bison, sheep, goats, alpacas, llamas, fish, and exotic animals. As the livestock and fisheries/wildlife division of Avid, the company focuses on the special issues relating to these species, including volume discounting.

GAO RFID

www.livestock.gao.rfid.com
sales@gao.rfid.com

EAR, HH-R, MGMT, FARM

601 Milner Avenue, Third Floor, Toronto, Ontario M1B 2K4 – Canada

Tel. + 1-416 292-0038

Fax +1 416-292-2364

GAO RFID delivers RFID readers, RFID tags, as well as, turnkey RFID solutions that consist of highly integrated hardware and software and professional services. These professional services include 'proof-of-concept', systems integration and 'prototyping' services. Our team of experienced CompTIA RFID+ certified professionals has a mandate to recognize and understand your business's RFID needs. For livestock and other large animals we recommend our external FDX-B Ear Tag which provides read rates that are twice as fast as the HDXS tags.

Hauptner-Herberholz

www.hauptner-herberholz.de
verkauf@hauptner-herberholz.de

EAR, INJ, BOL, HH-R, FIX-R, MGMT, PET, FARM

Kuller Str. 38-44, 42651 Solingen – Germany

Tel. +49 212 / 2501 0

Fax +0049 212 / 2501 136

H. Hauptner und Richard Herberholz is a manufacturer of veterinary instruments, animal identification and stock-breeding equipment. The company offers electronic ear tags for farm animals, injectable transponders for pets, as well as portable readers. The priority is customer satisfaction and animal health, which can be fulfilled with the company's extensive experience, innovative products and flexible solutions.

I.D.ology

www.id-ology.com
idology@id-ology.com

EAR, INJ, BOL, HH-R, FIX-R, DC, MGMT, PET, FARM

1324 West Clairemont Avenue, Eau Claire, WI 54701 – USA

Tel. +1 715 834 9922

Fax +1 715 834 9886

Established in 1993, I.D.ology is an RFID and data collection company that specializes in automated solutions that improve operating efficiency. In the field of animal identification, the company provides identification and tracking solutions consisting of electronic ID tags, readers and software applications to dairy farmers and ranchers. It also provides injectable RFID transponders and accessories for pet identification.

LEGENDA

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ANIMAL IDENTIFICATION TOP 25

Ketchum Manufacturing

www.ketchum.ca
ketchum@sympatico.ca

EAR, FARM

1245 California Ave., Brockville ON K6V 7N5 – Canada

Tel. +1 613 342 8455

Fax +1 613 342 7550

Founded in 1913, Ketchum Manufacturing manufactures and distributes a wide range of identification products, utilized in a variety of industries throughout the world. The company handles a wide variety of metal and plastic tags primarily intended for the livestock and food industries. On an annual basis it produces metal and plastic tags for cattle, sheep, goats, poultry and swine, RFID tags for all livestock, tattoo pliers and pastes for all livestock species, pets and laboratory animals. It also distributes a number of resale products that are mainly used as companion products to those it manufactures.

Leader Products Pty

www.leaderproducts.com.au
enquiries@leaderproducts.com.au

EAR, BOL, MGMT, FARM

465 Hume Highway Craigieburn, Victoria 3064 – Australia

Tel. +61 3 9308 2355

Fax +61 3 9308 3486

Leader Products is Australia's largest supplier of both visual and electronic livestock identification. Leader has an extensive range of cattle eid tags with the capacity of reuse open capped tags and fully recyclable versions in both cattle and sheep sizes with sales within Australia over 40 million units annually. We also have a range of cattle and sheep boluses. We specialise in HDX tags but have FDXb tags available in some styles. Leader Products also provides countries with a full national identification system based on the Australian NLIS model that can be adapted to each countries specialist requirements.

Livestock Exchange

www.livestockexchange.com.au
info@livestockexchange.com.au

HH-R, FIX-R, MGMT, DC, FARM

PO Box 86, 3 Williams Street, Dayboro, Queensland, 4521 – Australia

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Livestock Exchange is Australia's leader in livestock management solutions. Established in 2003, Livestock Exchange (LE) is Australia's largest livestock traceability systems integrator. LE is the major supplier of NLIS software solutions to Australian saleyards, livestock agents, and the pastoral houses, Elders and Landmark. Our products are designed with decades of experience in the industry. We harness the power of individual animal identification technology to allow you to make complex decisions consistently and reliably to maximise your profit potential.

microsensys

www.microsensys.de
info@microsensys.de

IC, INJ,HH-R, FIX-R, DC, FARM, LAB, END

Office Park im GVZ, In der Hochstedter Ecke 2, D-99098 Erfurt – Germany

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Successfully for nearly 20 years in the RFID market microsensys GmbH develops and produces technically demanding RFID components. microsensys is mostly specialized in the frequency range 13,56 MHz and offers intelligent transponders, sensors, readers and software components based on the standards ISO 15693 und ISO 14443. The company operates international and primarily in niche markets. Based on a wide product portfolio microsensys develops customized RFID systems. The core competencies are miniaturization, special packaging, sensor integration and product qualification for special requirements.

Nedap Agri

www.nedap-liveid.com
info@nedap-liveid.com

EAR, BOL, HH-R, FIX-R, MGMT, DC, FARM

Nedap LiveID, PO Box 104, 7140 AC, Groenlo – The Netherlands

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LiveID is the new Rfid product line that world recognized leader in Rfid Nedap has introduced for the livestock market. The LiveID portfolio consists of premium Rfid labels like eartags and bolusses as well as Rfid readers. Key elements for this product line are easy to use and rugged design. In the agri sector Nedap is already active for over 30 years in individual electronic identification and process automation. With LiveID Nedap is your trusted worldwide partner in Rfid projects.

ANIMAL IDENTIFICATION TOP 25

Nordic Star

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sales@nordicstar.co.uk

EAR, FARM

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Fax +44 141 891 5595

Nordic Star, founded in 1996, started as a small business selling agricultural products and began specialising in animal ID products in 2000, in particular cattle ear tags. As the cattle ear tag business steadily grew, Nordic Star quickly established itself as a company who deals direct with the farmer. The company believes that, as well as offering a high quality product, it is important to give customers sound advice and expertise in an area which is often regarded as complex and cumbersome for the farmer. Dealing direct with the farmer also means that Nordic Star can offer competitive prices and speedy delivery.

NXP Semiconductors

www.nxp.com

IC

Gutheil-Schoder-Gasse 8-12 A-1102 – Austria

Tel. +43 1 608700

Fax +43 1 60870 4467

NXP is a top 10 semiconductor company founded by Philips more than 50 years ago. Headquartered in Europe, the company has 37,000 employees working in more than 20 countries and posted sales of USD 6.3 billion in 2007. In the field of animal ID, NXP addresses the livestock, pet and pigeon identification segments. NXP Semiconductors HITAG 2 and HITAG S transponder ICs are in full compliance with the animal ID standard ISO 11784/85 and ISO 14223-1. Additional features include encrypted authentication and multi tag operation.

Optibrand

www.optibrand.com
info@optibrand.com

BIO, DC, FARM

123 N. College Avenue, Suite 240, Ft. Collins, CO 80524 – USA

Tel. +1 970 490 6022

Fax +1 970 490 6025

Optibrand was founded in 1998 by three Colorado State University professors who wanted to develop a secure, biometric and humane method to identify and trace livestock. In early 2004, Optibrand entered the international marketplace with its Secure Source Verification solutions. With these innovative products, Optibrand can offer food producers around the world a fraud-resistant, inexpensive system to add value to their products. By positively identifying individual animals from birth and throughout the food processing chain, the system helps assure food safety, control the spread of animal disease and add value to branded premium products.

Planet ID

www.planet-id.com
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INJ, EAR, BOL, HH-R, FIX-R, DC, PET, LAB, FARM

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Planet ID offers a wide range of products and on top of this we have put our focus on the development of user-friendly and competent solutions. Managed by a veterinarian, our products are developed by professionals for professionals. Our core business is electronic animal identification and we are also experienced in the industrial RFID field: consulting on government level as well as realization of logistics and traceability for industrial productions. We are flexible, quick and reliable – just ask our customers.

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ANIMAL IDENTIFICATION TOP 25

Prionics Italia

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INJ, EAR, BOL, HH-R, FIX-R, PET, FARM

Prionics Italia, Via Prestinari 2, 20158 Milan –Italy

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Prionics, as one of the world leader supplier of RFID products, provides our customers with a unique bundle of expertise and RFID solutions fulfilling the specific needs of animal identification. We offer the most comprehensive and efficient range of RFID products and solutions for identification of farm animals and pets. All Prionics portable and fixed readers allow users to store and manage farm data from animal birth to the national data bank. The possibility to customize our software helps users to trace animals easily.

Shearwell Data

www.shearwell.co.uk
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EAR, BOL, HH-R, FIX-R, MGMT, FARM

Putham Farm, Wheddon Cross, Minehead, Somerset TA24 7AS – UK

Tel. +44 1643 841611

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Founded in 1992, Shearwell Data provides a range of quality goods to aid identification of sheep and cattle from ear tags to electronic identification systems and is one of the leaders in the field of Data Capture and Data Transfer in the livestock industry. With increased demand for traceability, Shearwell Data is supplying Electronic ID systems not only in the EU but also around the world.

Syscan ID

www.syscan-id.com
info@syscan-id.com

EAR, INJ, HH-R, FIX-R, DC, PET, FARM, LAB, END, FISH

1975 Hymus Suite 225 Montreal, Quebec H9P 1J8

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Fax +1 514 685 1938

Syscan ID is an international leader and innovator of low frequency RFID readers for animal identification and traceability. Easy to use and robust, Syscan ID's readers offer perfect tools for all tracking needs in animal identification. The advanced capabilities and cutting edge firmware allows the Livetrack V4 reader to be an ideal solution for producers, transporters, feedlots, auction houses, sales yards and veterinarians.

Texas Instruments

www.ti.com/rfid

EAR, INJ, BOL, PET, FARM, LAB

13532 N. Central Expressway, M/S 3807, Dallas, TX 75243-1108 – USA

Tel. +1 972 644 5580

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Inventory management is the driving force behind animal tracking with RFID technology. Being aware of the number and location of their stock at all times allows ranchers and other livestock producers to optimize the livestock's value. Texas Instruments' RFID technology helps ranchers round up stock more efficiently, provide feed and water at optimal locations when necessary, and even handle some basic health monitoring. The technology is also a valuable wildlife conservation tool and can help lost pets return home to their owners. TI has more than 16 years experience in the field and has been a driving force behind RFID standards and practices relating to livestock tracking.

Tri-Merit

www.mygamonline.com
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IC, EAR, FARM

GAM, 56 Livingston Avenue, Roseland, NJ 07068 – USA

Tel. +1-800-235-9824

Fax +1 862 245 3025

Tri-Merit, part of Global Animal Management, offers data management that certifies traditional health processes and verifies age, source and movement of livestock and individual cattle. The Tri s Merit program benefit the beef industry by ensuring premium prices to producers for process-certified and age/source-verified cattle and readiness for the US National Animal Identification System. Tri-Merit is a means of turning generic cattle into brand-name cattle providing value and confidence in the product. Market and government demands for verification of age, source and movement will be satisfied.

ANIMAL IDENTIFICATION TOP 25

Trovan

www.trovan.com
inform@trovan.com

EAR, INJ, HH-R, PET, FARM, LAB

Tel. +49 2254 94090 Fax +49 221 395893

Trovan, a privately held UK company established in 1998, has been in the business of developing and marketing RFID technology. Trovan holds patents that are key to fully automated transponder manufacture and is committed to maintaining its market-leading position. The company has established a global network of distributors and is a leader in electronic animal identification, including livestock, lab animals and pets.

X-FAB Semiconductor Foundries

www.xfab.com
info@xfab.com

IC, EAR, FARM

Haarbergstr. 67, 99097 Erfurt - Germany

Tel. +49 361 427 6000 Fax. +49 361 427 6111

As a leading foundry group for analog/mixed-signal semiconductor applications, X-FAB creates a clear alternative to typical foundry services by combining solid, specialized expertise in advanced analog and mixed-signal process technologies with excellent service, a high level of responsiveness and first-class technical support. X-FAB manufactures wafers for automotive, industrial, consumer, medical, and other applications. It recently announced the manufacture of an advanced LF-RFID device designed for use in Brazil's cattle industry as part of a leading-edge system to track livestock for CEITEC, Brazil.

Y-Tex

www.y-tex.com
ytexinfo@ytex.com

EAR, FARM

PO Box 1450, Cody, Wyoming 82414 – USA

Tel. +1 888 600 9839

Y-Tex is located in Cody, Wyoming, where agriculture is still the way of life. This has kept the company committed towards meeting the needs of those in the agriculture industry. The company has over 35 years of experience in animal identification tags and 20 years of experience in pest control. Ear tags are the company's main business. Ongoing research and development makes Y-Tex a leader in quality livestock and pest control systems.

Zee Tags

www.zee-tags.com
info@zee-tags.co.nz

EAR, INJ, PET, FARM

19 D. Alexander Parade, Albany, North Shore City 0751 – New Zealand

Tel. +64 9 414 1790 Fax +64 9 414 1794

New Zealand-based Zee Tags is a company committed to providing innovative high quality animal identification products. Zee Tags' design adds a new dimension to animal ear tags with faster application, highly visible permanent printing and better retention. Zee Tags has developed a family of RFID ear tags for both small and large farm animals and also provides injectable transponders for companion animal identification.

LEGENDA

PRODUCTS

IC = Integrated circuits
EAR = RFID eartags
INJ = Injectable RFID tags
BOL = RFID boluses
HH-R = Handheld RFID readers
FIX-R = Stationary RFID readers
BIO = Biometric ID
RTLS = Real-time Location Systems

SOFTWARE

MGMT = Herd/farm management software
DC = Data collection software

SPECIES

PET = Pets
FARM = Livestock
LAB = Lab animals
END = Endangered
FISH = Fish