

Winners of the ID People EMEA Awards 2013 announced

High-profile Government and private sector
representatives gather at prestigious ceremony in
Abu Dhabi to celebrate
these drivers of ICT-driven innovation

Milan and Abu Dhabi, February 15, 2013

The winners of this year's ID People EMEA Awards were revealed on February 12th during Wise Media's sixth annual EMEA summit on security mobility and traceability held in Abu Dhabi. At the ceremony, hosted by Sophie B. de la Giroday, President of Wise Media, awards were presented as the ID WORLD community's recognition of the important contributions made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in the EMEA region. The awards are assigned to outstanding members of the ID Revolution Community who have distinguished themselves in key ICT-driven innovative projects in the areas of citizen ID, transportation security and asset tracking, as well as in key developments in postal and healthcare sectors.

Five Awards and a special Recognition were presented following nomination and voting by the members of the ID People Awards Committee, who have supported the initiative with enthusiasm in the run up to the event. The categories and winners are:

Citizen ID Forum Award: Assigned to the person who has distinguished himself in the area of government driven ID schemes and new approaches to citizen-centric services. **Winner:** Pavel Bojňanský, General Director at the Ministry of Finance, Slovakia, for having led the implementation by the Slovakian government of a card issuance system and a customization software suite for secure national eIDs, driver's licenses, border crossing cards, vehicle registration cards and resident permits, enabling the Slovakian government to issue better quality cards, with improved security and at a faster speed.

Asset Tracking Forum Award: Assigned to the person who has established new growth areas for the adoption of auto ID technology in supply chain management, logistics and critical asset control. **Winner:** Majed Mohammed Bin Anzzan, General Manager at E-Mall, Saudi Arabia, for the implementation of the E-Mall portal, an e-business platform for merchants and

individuals in Saudi Arabia who wish to sell or buy goods online. It is equipped with means and tools designed specifically to simplify shipping and payment issues, increasing the chances of closing deals successfully and securely.

Transportation Security Forum Award: Assigned to a recognized leader in the transportation sector, who has brought security and efficiency to hubs and networks to improve performance in airports, railroad stations or seaports. **Winner:** H.E. Mattar Al Tayer, Chairman of the Board and Executive Director at the Dubai Road & Transport Authority, for being the driving force behind the remarkable achievements of RTA, which have turned it into a world-class transportation organization. He ensured that RTA can meet the increasing transportation demands of Dubai by providing integrated transportation solutions that exceed the public's expectations and meet the Emirate's development plans and the mobility needs.

Postal Innovation Award: Assigned to the person who is facilitating the expansion of innovative auto ID technologies for the postal and express shipping sector. **Winner:** Khalil Daoud, Chairman & Managing Director at Liban Post, for the development of the EPOD solution, which allows customers to get events traceability via email, including delivery date and time and the signature of the person who received the item or items.

HealthTech Innovation Award: Assigned to the person who is pioneering the adoption of auto ID technologies in the world of healthcare to improve patient security, hospital efficiency and the safe supply of pharmaceuticals. **Winner:** Fredrik Lindén, Project Coordinator at the Smart Open Services for European Patients, Sweden, for the development of feasible cross-border eHealth services, addressing technical, semantic and legal interoperability challenges that culminated in the large scale pilot project, epSOS,. The project can improve the quality and safety of healthcare for citizens travelling to another European country.

Future Cities Award: A special tribute presented by the Sustainability Summit's Future Cities Working Group to outstanding leaders driving change in the context of urban development. It recognizes the important contribution to progress brought about by thought leaders forward-thinking policy makers and pioneering adopters of solutions designed for the sustainable development of modern metropolises. **Winner:** Marcelo Ebrard Casaubon, President of the Steering Committee at the Global Network on Safer Cities (GNSC), for his vision and leading role as advocate for the development of today's cities into smarter and more secure metropolitan areas. His smart and safe city approach is based on the introduction of security layers to provide efficient integration of technologies. Mr. Ebrard is recognized for the remarkable work done in the drive to combat urban violence as one of the most extended and urgent problems to be addressed on a global scale.



ID People Awards ceremony in Abu Dhabi, February 2013

Nominations are now being taken for the ID People Americas Awards 2013, which will be announced and presented during the third Americas Summit on security, mobility, and traceability, ID WORLD Rio de Janeiro, being held in Rio de Janeiro, Brazil on September 26-27, 2013. (www.id-people.com and www.idworldriodejaneiro.com).

About ID People EMEA Awards

The ID People EMEA Awards are the prestigious recognition of the important contribution made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in the EMEA region. The Awards are assigned to outstanding members of the EMEA ID Revolution Community who have distinguished themselves in the areas of citizen ID, transportation security and asset tracking, as well as key ICT-driven developments in the postal and healthcare sectors. For further information visit: www.id-people.com.

For further information, please contact:
Media Contact:
Pier Costa
pierpaolo.costa@wisemedia.com