

Winners of the ID People Americas Awards 2012 announced

Industry leaders and visionaries from five continents gather to celebrate regional Americas winners for innovations in security and tracking at prestigious ceremony in Rio de Janeiro

Milan and Rio de Janeiro, June 5, 2012

The winners of this year's ID People Americas Awards were revealed on June 5 during ID WORLD Rio de Janeiro 2012, the annual Americas summit on automatic identification. At the ceremony, hosted by Sophie B. de la Giroday, President of Wise Media, awards were presented as recognition of the important contribution made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in North, Central and South America. The awards are assigned to outstanding members of the ID Revolution Community on both continents who have distinguished themselves in innovative projects in the areas of citizen ID, transportation security and asset tracking, as well as in key developments in the postal and healthcare sectors.

Five Awards were presented following nomination and voting by members of the ID People Awards Committee, who supported the ID People initiative in the run up to the event. The categories and winners are:

Citizen ID Forum Award: Assigned to the person who has distinguished himself in the area of government driven ID schemes and new approaches to citizen-centric services. **Winner:** Ismael Akiyama, President & CEO of Akiyama Corporation, for his leading role in implementing an innovative biometric solution, to register all Brazilian citizens, starting one of the largest civil biometric identification projects in the world.

Transportation Security Forum Award: Assigned to a recognized leader in the transportation sector, who has brought security and efficiency to hubs and networks to improve performance in airports, railroad stations or seaports. **Winner:** Carlos Roberto de Oliveira, Director Vice President of Technology of Casa de Moeda do Brasil, for the development of the ICAO process within the implementation and production of the first fully compliant Latin American e-Passport for the security of the Brazilian borders in conjunction with the Brazilian Federal Police and ICAO.

Asset Tracking Forum Award: Assigned to the person who has established new growth areas for the adoption of auto ID technology in supply chain management, logistics and critical asset control. **Winner:** Regiane Relva Romano, CEO of Vip Computer Systems, for her role in promoting the establishment of Billabong's first smart store in Latin America. The smart shop in the city of Barueriis now deploys RFID tag technology, giving a new shopping experience to customers, providing staff with point-of-sale and inventory data and added security for the store such as triggering audible alarms and video recordings of any suspect incident.

Postal Innovation Award: Assigned to the person who is facilitating the expansion of innovative auto ID technologies for the postal and express shipping sector. **Winner:** Victor Hugo Avila Moncada, Deputy Manager of Business Innovation of Correos Chile, for the development of the Automatic Parcel Terminal Network which allows online shipment tracking through a new system to replace tracking codes with personalized user codes, with the ability to view the Post's branch network, schedule, telephone numbers and user's current position.

HealthTech Innovation Award: Assigned to the person who is pioneering the adoption of auto ID technologies in the world of healthcare to improve patient security, hospital efficiency and the safe supply of pharmaceuticals. **Winner:** Dr. Hans Dohmann, Secretary for Health and Civil Defense with the Municipality of Rio de Janeiro, for the launch of a pioneering project which aims to improve access to healthcare for the residents of Dona Marta, a favela in Rio de Janeiro. The initiative involves a new model of healthcare delivery based on state of the art mobile technology using digital tablets to benefit patients with limited mobility, patients suffering from chronic diseases and patients unaware of their right to medical care.



Winners and presenters at the ID People Awards ceremony in Rio de Janeiro, June 5, 2012

Nominations will open soon for the global ID People Awards 2012, which will be announced and presented during the 11th ID WORLD International Congress, being held in Frankfurt, Germany from October 16 – 18, 2012. (www.id-people.com)



About ID People Americas Awards

The ID People Americas Awards 2012 are the prestigious recognition of the important contribution made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in the Americas region. The Awards are assigned to outstanding members of the ID Revolution Community in North, South and Central America and the Caribbean who have distinguished themselves in the areas of citizen ID, transportation security and asset tracking, as well as key auto ID developments in the postal and healthcare sectors. For further information visit: www.id-people.com.

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